

Appointment of Chair

September 2018

**The
Katie
Piper
Foundation**



In March 2009, I was the subject of a Channel 4 documentary: *Katie: My Beautiful Face*. After the documentary was aired, I began to receive individual donations. I originally passed these to Dan's Fund for Burns, the charity that supported me during my recovery, by providing financial grants to cover my travelling costs to Centre Ster, at Lamalou-les-Bains in France, where I benefited from a personalised rehabilitation and scar management programme.

I wanted to help others to access the scar management treatments and therapies that I myself had benefited from, offer non-medical assistance and advice, and to create a support network for burn survivors – which was what inspired me to raise funds and set up The Katie Piper Foundation.

I am proud to say the Foundation has come a long way since then.

We have developed a range of services and support for people with burns and trauma injuries, together with a scar advisory service. Building on this platform, and following a refocus of our resources in 2016, we laid the groundwork for the pioneering and successful burns rehabilitation pilot that we undertook in partnership with Fairfield Independent Hospital (FIH) in the spring of 2017.

This pilot was a significant step towards realising my dream of making leading-edge burns rehabilitation available to everyone. On the strength of the proven success of the pilot, we were subsequently successful in obtaining funding to help fund the development of this service, ranging from a £562,000 grant through six figure donations from major donors to outstanding community fundraisers!

As a result of this, the Foundation is now offering a fully-fledged burns rehabilitation facility. It's early days, but has been successful so far. This is thanks to the hard work of everyone associated with the Foundation, and I want to personally express my huge gratitude to all of them for making this possible. I would also like to thank all our donors for their support at such an early stage of this ground-breaking and innovative project.

We are now poised to take a major step towards achieving the Foundation's **vision of a world where scars do not limit a person's function, social inclusion or sense of wellbeing** – a vision we aim to achieve not only through the provision of rehabilitation and support during recovery to burns survivors, but also through developing the means to actively promote their subsequent continued social inclusion and wellbeing.

These are very ambitious aims, which is why we are looking for a new Chair to lead a Board of Trustees and organisation capable of meeting these challenges. For the right person, this would be a wonderful opportunity to change people's lives for the better and make a real difference!

Katie Piper

Founder, Trustee and Chief Executive

September 2018

“Having a **SCAR** means **NEVER** having a day off”
KATIE

THE ORGANISATION

The charity was registered with the Charities Commission on 16 December 2009 (1133313). The Memorandum and Articles of Association for The Katie Piper Foundation were incorporated on 14 December 2009. It is a company limited by guarantee registered in the UK with Companies House (7104074).

From small beginnings

The Katie Piper Foundation began as a very small charity born out of Katie Piper's horrific experience, with a big objective: a world in which scars do not limit a person's function, social inclusion or sense of wellbeing.

The charity set out on this path by developing and providing non-medical advice and assistance to survivors/sufferers/victims/those in need/those with scars and burns through a variety of group seminars and workshops enabling them to live normal lives in spite of their condition. This embraced medical tattooing and hair replacement, as well as delivering peer and other support – the latter by way both of a hardship fund and working in partnership with Stewart's Law to provide pro bono legal advice on issues such as benefits, housing, power of attorney and personal injury claims.

To big ambitions

It was always the Foundation's longer term aim, however, to deliver a state-of-the-art / advanced burn and scar management and rehabilitation clinic in the UK which would be open to all who wish to benefit from its services. And a key step forward in the regard was made in September 2013 with the

appointment of Professor Kayvan Shokrollahi – a leading edge Burns Consultant based in the North West – as the charity's Chair.

Professor Kayvan Shokrollahi's involvement resulted in early 2017 in the charity working with the Fairfield Independent (FIH) Hospital just outside St Helens to deliver a 3-week pilot with two burn patients, led by an expert team from a variety of relevant clinical and non-clinical backgrounds. The purpose of this was to bring together years of research and experience into a real-world environment with the goal of delivering benefits to burns survivors whilst continuing to evaluate the treatments, look at areas for improvement and develop the detailed plans to be able to launch a permanent burn rehabilitation service in a residential setting.

The pilot was extremely successful and demonstrated that we have developed an approach that can deliver measurable positive outcomes physically and psychosocially for patients.

For the pilot patients, outcome measures were used to capture the improvements gained. One patient said, as subjective feedback that *"some of my scars were really tight and the treatments loosened them up so I now feel more and more relaxed. I can now open my mouth fully whereas before I could*

only open it half way. Exercise, desensitisation, building up my muscles and massage all helped so much. By the end of three weeks I was able to get up and down off the floor. I was also able to jog for the first time, after having learned to walk again, not long before."

Where we are now

As a consequence of the pilot's success, the Foundation subsequently received a charitable donation of over half a million pounds to provide life changing treatment and support that is not currently available in this country in a residential setting for approximately 17 patients.

The charity began delivering this service in partnership with Fairfield Independent Hospital in early 2018.

Professor Kayvan Shokrollahi stepped down as Chair in 2017 but remains committed fully to the charity and the taking forward of this service.



CURRENT CHALLENGES

Given the extraordinary progress achieved so far, The Katie Piper Foundation stands at an exciting juncture.

It is still, however, a small charity with less than 10 employees, and if its exciting and innovative potential in burns rehabilitation is to be fully realised, it now needs to grow significantly both in size as an organisation and in professional capability.

Achieving this against a background of continued economic uncertainty, the developing NHS agenda and the growing importance of reputation management for the charity sector (of special importance given The Katie Piper Foundation's media profile) represents a major challenge.

The charity also sees it as essential that their support and help for burns survivors goes beyond just the provision of immediate care and treatment and extends through to actively promoting their subsequent

continued social inclusion and wellbeing – in itself another ground-breaking challenge.

To help meet these exciting challenges we are currently in the process of recruiting a Charity Director capable of leading and managing the charity to achieve these aims.

Essential, however, is also ensuring the charity has in place governance arrangements and the leadership/ representation capability at Board level necessary to ensure that these exciting challenges are met.

Having in place the right person as the new Chair to lead the Foundation through this exciting and challenging time represents, for that person, the chance to make a real difference!



THE ROLE

The Chair of The Katie Piper Foundation has a fundamental role in ensuring that the Foundation fulfils its vision, leading the Board of Trustees in supporting the values of the Foundation, clarifying its aims and strategic direction and holding the executive to account for performance delivery.

Crucial to success will be building an enduring and effective professional relationship with Katie Piper, the Charity Director, the Board of Trustees and other stakeholders.

Whilst the Chair is a very senior role in the Foundation there is no requirement or expectation for this to be a high-profile media position.

Key responsibilities of the Chair will be:

Leadership

- Working with Katie Piper and the Board of Trustees to carry forward the vision, clarify the aims of the organisation and develop them into a strategy that is transparent, workable and motivational.
- Oversee the efficient leadership of the organisation, building constructive working relationships with both Katie Piper and medical professionals such as Professor Kayvan Shokrollahi. This is a combination of a people management and a strategic visionary role rather than one that requires an independent media/professional profile.

- Manage, motivate and guide the Charity Director, giving measurable targets and objectives that will roll down to the rest of the organisation.
- Provide advice, support and challenge to the Charity Director on key strategic and organisational issues, through regular conversations and meetings; lead the process of setting objectives and annual performance appraisals.
- Lead and manage the members of the Board of Trustees, clarifying roles and expectations and ensuring participation and support.

External Representation

- At all times, to ensure that the reputation and governance management is upheld - given the Foundation's unusually high media profile.
- Uphold the vision, reputation and values of The Katie Piper Foundation.

Governance

- Take the lead in ensuring that The Katie Piper Foundation has a corporate governance structure that works effectively and is appropriate to its size, complexity, stage of development and charitable objectives.
- Ensure that the Board of Trustees demonstrates high standards of corporate governance at all times, identifying and managing key financial and other risks.
- Ensure that the Board of Trustees has the skills required to govern the charity

effectively. Ensure that Trustees receive appropriate induction, training and support.

- In conjunction with the Charity Director, ensure that the Board of Trustees receives regular reports on progress towards the strategic and operational objectives.
- Ensure that The Katie Piper Foundation complies with all relevant charity and company law as well as any other statutory and regulatory requirements.
- Chair meetings of the Board of Trustees and sit on other appointment/recruitment panels when appropriate.
- Ensure the financial stability of The Katie Piper Foundation through an effective financial management system, with an appropriate approach to risk management; ensure that there is proper investment of the Foundation's funds and resources.
- Ensure that the Board of Trustees receives and reviews regularly financial information about the operation of The Katie Piper Foundation, is informed in a timely manner of any concerns about its activities and takes appropriate action.

PERSON SPECIFICATION

Our new Chair will need the following:

Essential

- Demonstrable commitment to and passion for the vision and aims of The Katie Piper Foundation.
- The ability to develop the vision and aims of The Katie Piper Foundation into a strategy that is transparent, workable and motivational.
- Commitment to growing The Katie Piper Foundation, both in size and in professional capability, to enable it to meet the exciting and ambitious challenges it has set itself.
- Experience of leading an organisation through major change.
- Experience of chairing a Board, reshaping it as necessary, bringing strong leadership and working with the Trustees to ensure clarity of purpose and the commitment required to achieve ambitious change.
- Experience of working as a member of a team, bringing stakeholders together and ensuring that all are aligned in working towards shared objectives.
- Experience of working closely with an Executive team, ensuring that they are properly managed, motivated and guided, with clear and appropriate responsibilities and accountabilities.

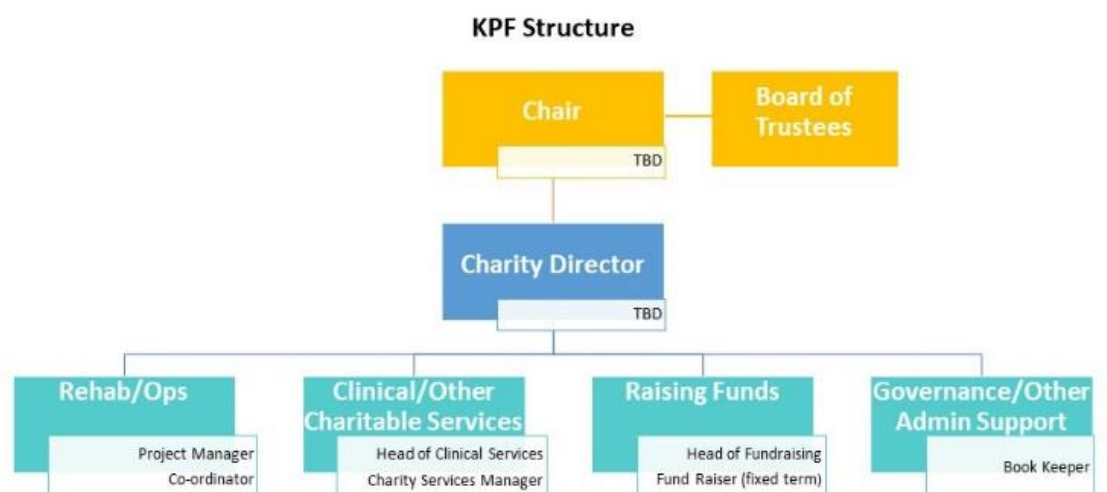
- Evidence of understanding the importance of reputation and governance management in a high-profile organisation.
- Evidence of valuing and actively promoting diversity and inclusion.

Desirable

- While no specialist medical expertise is required, an understanding of the NHS and its developing agendas would be helpful.

Personal qualities

- Integrity, openness and transparency.
- Credibility and gravitas, with the ability to inspire.
- Excellent written and oral communication skills.
- Independence of thought and sound judgement.
- Resilience.
- Commitment, time, self-motivation and energy.
- Not egotistical.



TERMS OF APPOINTMENT

- This role is part-time, non-executive and non-remunerated. All reasonable travel and out of pocket expenses will be covered.
- The expectation is that the Chair will commit c. 20 days a year to the work of The Katie Piper Foundation. The charity is based in the north west but there is also a London base for Board and other meetings.
- We are committed to a Board of Trustees with a wide range of knowledge, skills and experience and which reflects our diverse modern society. Therefore, we positively encourage applications from suitable qualified and eligible candidates, regardless of sex, race, gender or disability.

How to Apply

Executive Action Ltd. is acting as advisor to The Katie Piper Foundation on this appointment.

If you are interested in applying for the role, please email your CV and a covering letter setting out how you meet the person specification to Alexandra Pack at KPFapplications@executive-action.com

If you would like to have an informal, confidential conversation about the role, please contact either **Heather Greatrex** on **07920 842580** or **Anne Isaacs** on **07793 587133**.

The closing date for applications is **Friday 19th October 2018**.

All applications will be acknowledged. Candidates will be notified if they are to be invited to the next stage of the process which will be a face to face interview with Executive Action.

Shortlisted candidates will be invited to meet representatives from The Katie Piper Foundation informally, followed by a formal presentation and panel interview.

Indicative Timetable

Closing date - 19th October

Longlist meeting - week commencing 29th October

Preliminary interviews - weeks commencing 12/19th November

Shortlist meeting - week commencing 26th November

Panel interviews - week commencing 3rd December

Making it easier to live with
burns & scars